

## Guest TALK

Induction and Orientation Programme on 16th to 18th December 2024 for 1st sem MBA students which included Yoga session, Transition from UG to PG.

Guest Talk 1: Transition from UG to PG

Guest speaker – Prof. Sathyavathi Ananthaswamy

Date : 19-12-2024



Guest Talk 2: Human Resource Management in ISRO

Guest speaker – B K Niveditha

Date : 19-12-2024



**Guest talk 3 :Gateway to holistic learning**  
**Guest speaker – Mr. Rishvajans Raghavan**  
**Date: 31-07-2024**

The "Gateway to Holistic Learning - Deccan Herald" event successfully enhanced participants' understanding of the importance of traditional news media in today's digital age, with a particular focus on the contributions and influence of Deccan Herald.



Induction Programme  
Batch 2023-24 & 2024-25





## Guest talk 4 :OPERATIONS MANAGEMENT IN AUTOMOBILE INDUSTRIES-TOYOTA EXPERIENCE

**GUEST SPEAKER- Mr. Raghu prasad**

**Date: 05/09/2024**

Toyota's operation management, driven by the Toyota Production System (TPS), have been profound and transformative both for the company and the global automotive industry. Toyota's focus on efficiency, quality, and continuous improvement has enabled it to achieve exceptional operational excellence, resulting in high productivity levels with minimal waste.



## Industrial Visit

### Industry Visit 1: Hindustan Coca-Cola Beverages (HCCB)

Visit Date: October 8<sup>th</sup> 2024

Brief Description: The visit to Hindustan Coca-Cola Beverages (HCCB) helped students understand the basics of large-scale beverage production. They saw how

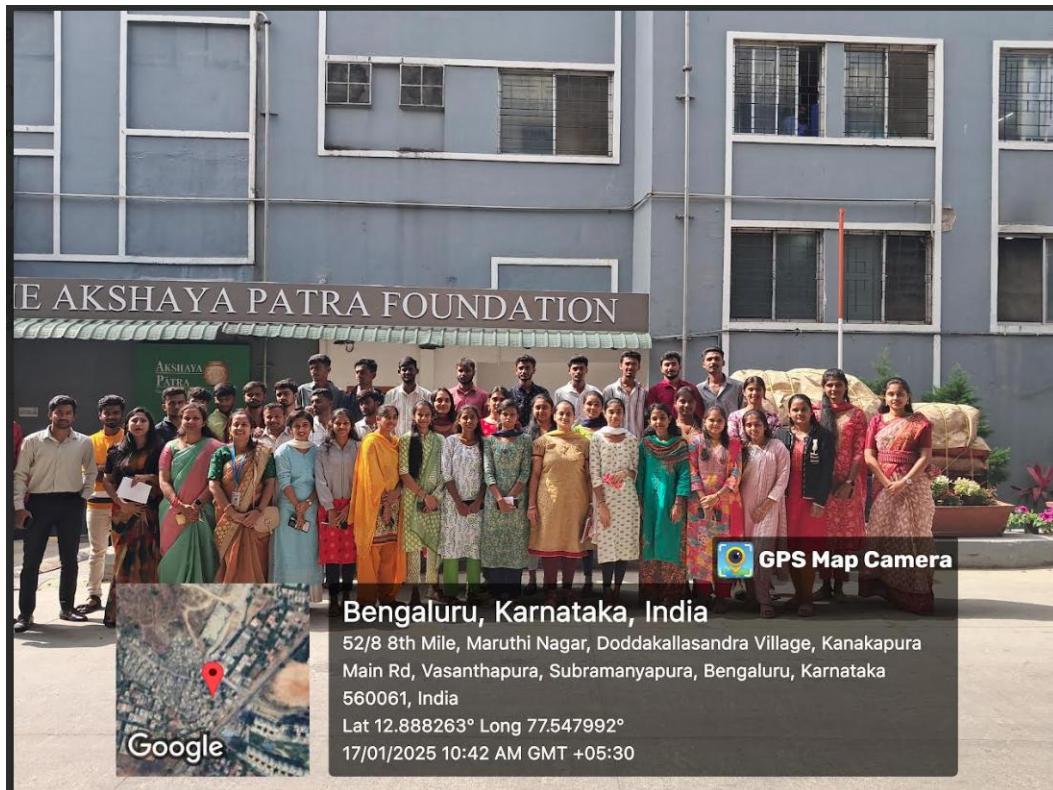


drinks are made, bottled, and packaged, and learned about the steps involved in quality control to ensure products meet high standards.



## Industry Visit 2: AKSHAYA PATRA

Date: 17.01.2025



## Industry Visit 3: ISRO

Date: 02.05.2024



*Teachers Day Celebration on 5th September 2024*



*Green Initiatives as NSS Activity*





**Cultural Day**



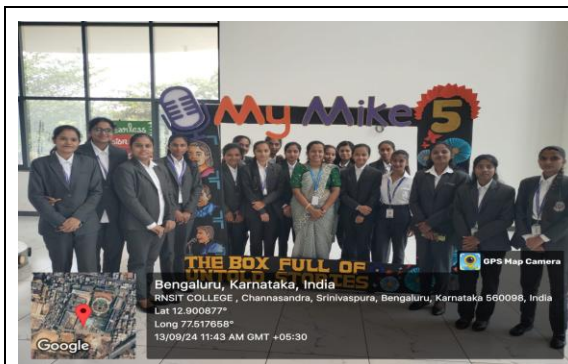
**Sports Day on 13.05.2024**



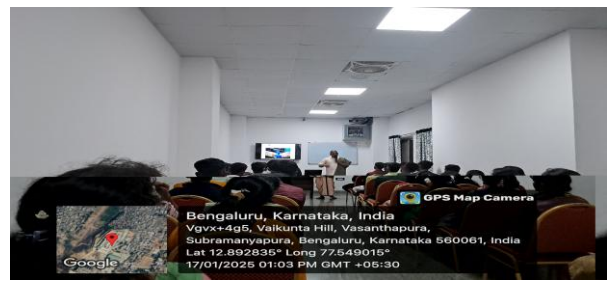


### Student Participation

1. My Mike at RNSIT College
2. Finance Conclave at KSIT
3. Management Fest in different colleges.



### Industry Visit to Akshaya Patra on 17th Jan 2025 for 1st Sem MBA students



### Poster Making Competition organised for MBA Students on 27<sup>th</sup> Jan 2025




### Participation in Alliance Literary Fest held on 13<sup>th</sup> to 15<sup>th</sup> Feb 2025






Cancer Awareness Programme on 4th February 2025 for 1st and 3rd sem MBA students




**CITY ENGINEERING COLLEGE**  
**Department of MBA**  
*under the aegis of Dharma Sankalp*



Organizes

**CANCER AWARENESS PROGRAM**



**Chief Guest**  
**Dr. Parul Sinha**  
*International Health & Wellness coach*

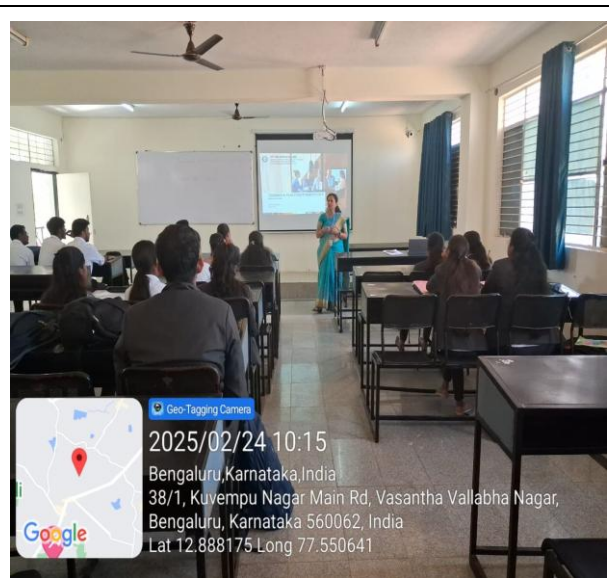
**Tuesday | Feb 4th 2025 | 10:30 am**  
**CSE Seminar Hall**

*HOD*  
**Dr. Rajesh R**

*Principal*  
**Dr. S Karunakara**



Placement Orientation session on 24th Feb 2025 for 3<sup>rd</sup> sem MBA Students

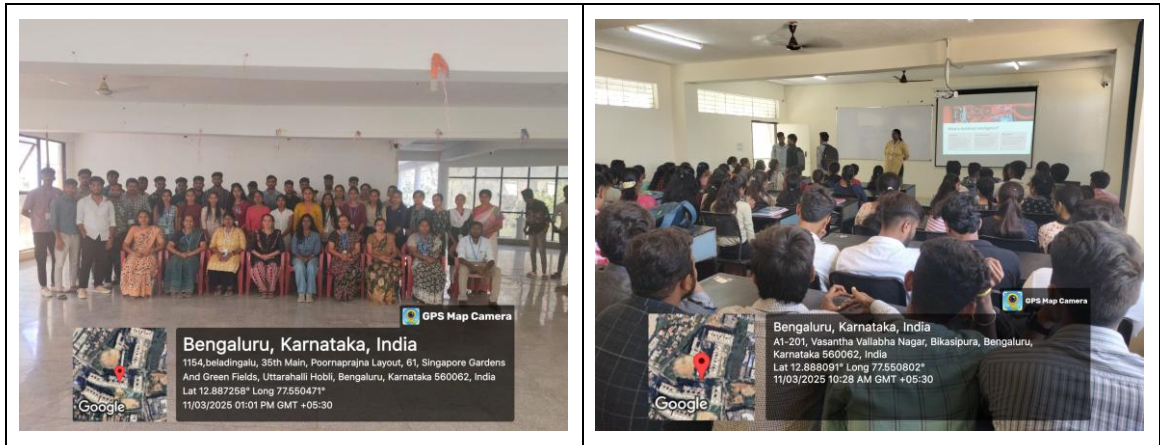


Industry Visit to TVS Motors on 28th February 2025 for 3rd Semester MBA students.



Soft skills Training Programme by Magic Bus Foundation - 3rd March 2025 to 15th March 2025 for 1st and 3rd sem MBA





Industry Visit to ISRO (U R Rao Satellite Centre), Old Airport Road on 10th March 2025 for 1st Semester MBA students.



Holistic Learning- Holi Day Celebration on 14th March 2025 for 1st and 3rd sem MBA



Activity Treasure Hunt - A Business Mystery Hunt on 18th March 2025 by 1st and 3rd sem MBA.




Outreach Activity- Visit to Sneha Jyothi Orphan Children's Home on 12th April 2025 by 3rd sem MBA





PGCET Workshop for UG students (others colleges) conducted on 24th May 2025 by MBA Department.



# CITY ENGINEERING COLLEGE

DEPARTMENT OF MBA  
ORGANISES

## ONE - DAY PG CET

### Workshop

Resource Persons  
**Mr. Ramanand R**  
**Mr. Pruthvija**

MAY  
**SATURDAY 24** AT 09:00 AM

CITY ENGINEERING COLLEGE  
CEC AUDITORIUM

**ALL ARE CORDIALLY INVITED**

**DR. RAJESH R**  
HOD. MBA DEPT

**DR. S KARUNAKARA**  
PRINCIPAL

**PROGRAM COORDINATORS**  
**MRS. GEETA KHADE**  
**MRS. CHAITHRA N**

**DR. SOUMYA NAIK**  
EXECUTIVE OFFICER

NANAKAPURA MAIN RD. NEAR METRO STATION,  
DODDAKALLASANDRA BENGALURU PH: 7349032929

